

Keilani Mansfield

EXPERIENCE DESIGNER

keilani.co

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804.475.8532

EDUCATION

- *M.S. Business + Branding*
Concentration: Experience Design
 - AICP Director's Scholarship -
 - Brandcenter Scholarship -

VCU Brandcenter 2015-2017

- *B.S. Mass Communications*
Concentration: Creative Advertising

VCU 2010-2014

EXPERIENCE

- *Freelance* AUG 2015-PRESENT

UX/UI, branding, web design, film, social
Awaken Massage RVA | Hanover Specialties

- *Sid Lee NYC* JUN 2016-AUG 2016
DESIGN INTERN

UX/UI, prototyping, art direction, event planning, creative concepting
Volcán Tequila | Stella Artois | Def Jam

- *Work Labs* JULY 2014-JAN 2015
CREATIVE INTERN

Art direction, social, creative concepting, film, illustration
WORK FOLKS | WORK General | OUCH Tattoo Soap

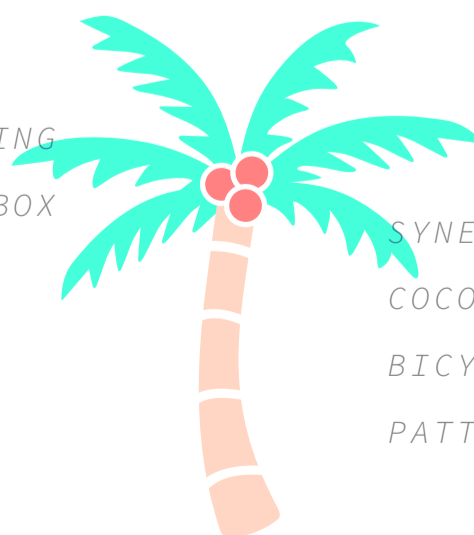
SKILLS

UX+UI	JOURNEY MAPPING
PRODUCT DESIGN	PERSONAS
WIREFRAMING	USER TESTING
PROTOTYPING	FILM+EDIT
CONCEPTING	LASER/3D

TOOLBOX

ADOBE CC	MY OWN TWO HANDS
SKETCH	DRUMSTICKS
PRINCIPLE	SPATULA
CINEMA 4D	CODEPEN
FINAL CUT	PROTO.IO
ARDUINO	
RASPBERRY PI	

VEGAN COOKING
DRUMS+BEATBOX
COMPASSION
DAD JOKES



SYNESTHESIA
COCONUT COLD BREW
BICYCLES
PATTERN OBSESSED